

ASIA'S PARTY WITH A PURPOSE

SPONSOR PACKET

ABOUT ASIA

Asia Chandler-Morris is an award-winning, on-air media personality, author and motivational speaker. She can be heard on Majic 102.3 and 92.7 FM on the "Donnie Simpson Show" and on "Afternoons with Asia," Magic 95.9 FM Baltimore on "After Hours with Asia" and Praise 104.1 FM.

In April of 2017, Asia became the "Ask Asia" columnist for *Copa Style* magazine, a monthly publication that reaches readers in the Washington, D.C. metropolitan area, Atlanta, New York and Los Angeles. To learn more about Asia, visit www.AskAsiaOnline.com or follow her on social media @AlwaysAskAsia.



SOCIAL MEDIA & ONLINE REACH

Asia's social media networks reach approximately 45,000 people daily:

Facebook: 10,000+ friends and followers

Instagram: 10,000 followers

Twitter: 24,000+ followers

LinkedIn: 500+ connections

For more information, follow Asia on all social media networks @AlwaysAskAsia.

ABOUT THE EVENT

PARTY WITH A PURPOSE

In honor of Asia's Birthday, Asia's "Party with a Purpose" event will take place on Saturday, September 23, 2017 from 9PM-1AM at the Silver Spring Civic Center in Silver Spring, Maryland. Doors open at 8:30PM. A portion of the proceeds from this event will be donated to the Lupus Foundation and Dream Chasers Charity. Guests will enjoy: six of the hottest DJs in the DMV, celebrity guests, special live performances, a red carpet experience, free food, free parking and more! To purchase tickets, visit: AsiaBirthday.eventbrite.com.



SAVE THE DATE

SAT
SEPT
23
9PM-1AM
Doors Open @ 8:30PM

It's Asia's Birthday & We're...
PARTYING
with a
PURPOSE!

6 DJs
free food
free parking
red carpet
celebrity guests
special live performances

Tickets: AsiaBirthday.eventbrite.com
Silver Spring Civic Center
1 Veterans Pl, Silver Spring, MD 20910

A portion of proceeds will go to the
Lupus Foundation & Dream Chasers Charity

PARTY WITH A PURPOSE

SPONSORSHIP LEVELS

Title Sponsor: \$5,000

The Title Sponsor will be mentioned in the on-air radio commercials as a sponsor, in the on-air radio liners and on the event promotional items (printed flyers, email invites and online flyers). The Title Sponsor logo will be featured on 4 event step and repeats. This sponsor will also receive a premium banner ad on AskAsiaOnline.com and on all of our social media networks. This sponsor's logo will also be included in rotation 2 times per cycle inside the venue during the event on the large projection screens. This sponsor can place advertising materials in the VIP swag bags and will receive 4 VIP tickets to the event. You can also request a receipt, if needed, for your taxable donation.

Platinum Sponsor: \$2,500

The Platinum Sponsor will be mentioned in the on-air liners as a sponsor and on the event promotional items (printed flyers, email invites and online flyers). The Title Sponsor logo will be featured on 2 event step and repeats. This sponsor will also receive a premium banner ad on AskAsiaOnline.com and on all of our social media networks. The sponsor's logo will also be in rotation 1 time per cycle inside the venue during the event on the large projection screens. The sponsor can place advertising materials in the VIP swag bags and will receive 2 VIP tickets to the event. You can also request a receipt, if needed, for your taxable donation.

Gold Sponsor: \$1,250

The Gold Sponsor's logo will be featured on the event promotional items (printed flyers, email invites and online flyers) and on 2 event step and repeats. This sponsor will also receive a premium banner ad on AskAsiaOnline.com and on all of our social media networks. The sponsor's logo will also be in rotation 1 time per cycle inside the venue during the event on the large projector screens. The sponsor can place advertising materials in the VIP swag bags and will receive 4 general admission tickets to the event. You can also request a receipt, if needed, for your taxable donation.

Silver Sponsor: \$700

The Silver Sponsor logo will be featured on the event promotional items (printed flyers, email invites and online flyers). This sponsor will also receive a premium banner ad on AskAsiaOnline.com and on all of our social media networks. The sponsor's logo will also be in rotation 1 time per cycle inside the venue during the event on the large projector screens. The sponsor can place advertising materials in the VIP swag bags and will receive 2 general admission tickets to the event. You can also request a receipt, if needed, for your taxable donation.

ASKASIAONLINE.COM

WEBSITE BANNER ADS

Banner Size Specifications:

LEADERBOARD 720 x 90

**SQUARE BUTTON
125 x 125**

**MEDIUM RECTANGLE
300 x 250**



**For Questions, Contact: Avant Garde Digital Media
info@avantgardedigi.com | 301.778.8208**